



January 2015 Update

Apologies if you received two of these, we had a bit of a software challenge and had to recreate the email. This one should work well from now on.

Greetings Audio,

This past weekend's SFAS Event, "The Audiophile's Home Theater" was our largest yet, kicking off the year with 73 active members attending from all over the Bay Area, and beyond. It felt like a mini-CES, only in Marin. Tony Probst, our gracious host, owner of Audio Video Integration, spared no expense or effort in making this a truly great event. His friendly, knowledgeable and attentive staff were really a pleasure to be around, as were the industry reps. No hype, just good information and engaging demos from fellow audiophiles. A full write-up with photos to come shortly. Thank you to all who attended. From the feedback we've received so far, it was a tremendous success!

OK, on to new business: Our next SFAS event is scheduled for February 21st, at Leslie's Audio Palace in Orinda, and will be all about **USB DACs**. The event will be split into two sessions: In the morning we will audition selected DACs priced below \$2000, and after lunch we'll hear DACs priced over \$2000. And now, the fun part... if you think your commercially available DAC is the cat's meow and you would like to submit it for consideration as a contender in this event, please send an email to Leslie, SFAS Director of Events, at leslielundin@gmail.com with the make, model and retail price of your unit. We have a limited number of DACs we can audition, so please don't be upset if yours is not chosen. An event registration email will be sent out at least two weeks before the event. And, alas, I will not be able to join you at this event since it's my wife Anya's birthday and I'm whisking her out of town for a relaxing weekend.

Next, for a few months we've been talking about the "sys-hop" idea, which entails having a few "audio open houses" in a reasonable geographic area that members can drop by with no appointment to hear the system of the host member. They can stay for a while, and then "hop" on to the next one. Well, we're starting these SFAS member micro-events with a modified version... *One Stop, No Hop*. Our host member for this first event will be Dr. Jim Bird in Menlo Park, on **February 8th**. If you are interested in attending this no hop stop, please email Dan Rubin, SFAS's Director of Membership Development at danrubinresearch@gmail.com . Dan will publish a forum post with all the information and will send out a link to that post to all those who had previously emailed him.

And now, lastly... although I'm chomping at the bit, I can't quite yet tell you about a special event, I will just say that something *really* wonderful is coming. I'm really excited about this, so mark your calendars and save the date: Sunday, March 1, 2015, starting in the late afternoon, in the city. I should be able to finalize plans within a few days and report back. For now, you'll just have to trust me and save the date. This will be very different and very, very cool.

These events are only open to active members who have registered on our new SFAS website and are current with their yearly dues. If you're not yet registered on our new site sanfranciscoaudiophilesociety.com just click on the link and hit the membership tab. If you're wondering about your membership because you received a free year by signing up at the California Audio Show, you're an active member with your yearly dues covered until August 2015.

That's all for now,
Stay tuned for more...

Cheers,
Al♦n

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